



Office of the Controller General of Patents, Designs & Trade Marks  
Department for Promotion of Industry and Internal Trade  
Ministry of Commerce & Industry,  
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### National Intellectual Property Awareness Mission (NIPAM) launched

A National Intellectual Property Awareness Mission (NIPAM) under the initiative of the Government's "Azadi ka Amrit Mahotsav", has been launched by Shri Anurag Jain, Secretary, DPIIT on 8/12/2021. The pan-India ambitious mission aims to provide awareness on intellectual property and its rights to 1 million students. It aims to inculcate the spirit of creativity and innovation to students of higher education (classes 8 to 12) and ignite and inspire the students of college/Universities to innovate and protect their creations.

During the launch, Sh Jain emphasized the importance of the role of a strong IPR ecosystem in the advancement of a country and how IPR is an important tool for the IP holder to become a "Job giver rather than job seeker".

Sh. Rajendra Ratnoo, Joint Secretary, DPIIT and CGPDTM motivated the officers of CGPDTM to spread awareness on intellectual property so that a more conducive environment of innovation and creativity is established in the country.

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